



Houston Square & Round Dance Council, Inc.

Date: August 21, 2019

From: Linda Edwards
Hoedown Chairman, HSRDC

Subject: HSRDC 71st Hoedown Program Book Advertisements

The Houston Square & Round Dance Council, Inc. (HSRDC) 71st annual Hoedown will be held on October 18 and October 19, 2019. The Hoedown will be held at the Lone Star Convention Center in Conroe, Texas, and is open to the public. Hundreds of square and round dancers in the greater Houston area and from across the state of Texas are expected to be in attendance. This event is the highlight of the year for the Houston Square & Round Dance Council, Inc., and we are looking forward to a very successful event and a great time for everyone.

An activity of this size requires many resources and to raise the resources for this Hoedown the HSRDC will be printing its annual Hoedown Program Book. This is a great opportunity for clubs, dancers, and businesses alike to advertise their upcoming events. We would like to invite you to place an advertisement in this book, and to encourage others not involved in this wonderful activity to also utilize this year's program book to advertise their business. **Clubs that would like to assist in promoting advertisements in the Program book will receive a 10% discount off their price when they get three non-dance related businesses to advertise in the Hoedown program book.** The prices of the ads are as follows:

Ad Size

- 1/3 Page (4 ½" X 2 ½")
- 1/2 Page (4 ½" X 3 ¾")
- Full Page (4 ½" X 7 ½")

Clubs

\$45.00
\$62.00
\$110.00

Others

\$48.00
\$72.00
\$125.00

(Club prices include businesses owned by a square or round dancer or clogger, square dance apparel shops, or square dance record shops.)

All sponsors will be recognized in the Hoedown promotional materials, the Hoedown program and at their sponsored event.

Deadline is September 15, 2019 for submission of ads and money. However, early submission makes our job easier and lessens the chance of forgetting. Ad copy can be emailed to Linda Edwards at dance.partners@yahoo.com. Checks should be made out to Houston Square & Round Dance Council, Inc. (HSRDC) and submitted to:

HSRDC
c/o Linda Edwards
Hoedown Chairman
9559 W. Airport Blvd.
Houston, TX 77031
dance.partners@yahoo.com